



The Let's Go! initiative will result in a system-wide redesign of CAT's fixed-route bus network. Let's Go! will help local transit officials, community leaders, and residents rebuild a public transit system that functions more efficiently and effectively for trips to work, school or play.

Transit networks are like coral reefs: over time, they naturally grow more complex. This complexity can become frustrating for existing riders and discouraging for new riders. So, **now it is time for CAT to do a "blank slate" plan**, to see what would be possible when the network is **re-imagined for the people and places of today!**

Why Now?

The CAT bus system has been operating since 1987. Since this time, the community has changed a great deal. While individual transit routes have been added or changed over the years, the overall design of the network has not been revisited since transit service started in Chatham County.

Nationwide, public transit ridership has been declining. Locally, over the past four years this trend has continued and impacted ridership in the Savannah Area. CAT's ridership has declined by more than 17 percent despite population and economic growth.

When transit ridership declines, fare revenues decrease and so does federal funding. Eventually, the declines lead to service cuts, which then leads to a further decline in ridership, fare revenues, federal funding, and eventually more service cuts...a never-ending spiral downward.

To address these issues, the CAT Board of Directors approved a comprehensive "System Redesign" of the transit network. CAT personnel, consultants, and community leaders will spend the next several months re-defining transit routes and schedules to ensure the system reflects the needs and values of our community.

Let's Redesign Our System TOGETHER!

Re-designing a bus network forces us to make some hard choices. In this project, the community will help us make those choices.

During this system redesign effort, residents will have many opportunities to provide input and feedback. CAT would like to thank you in advance for your assistance with this project. We are looking forward to seeing you at meetings or hearing from you via our multiple community surveys over the next several months.

Phase I: Transit Choices, January, 2019
Kickoff event, existing conditions report, and community engagement activities

Phase II: Network Concepts, Spring 2019
Network concepts developed and community engagement activities

Phase III: Draft Network Plan, Fall 2019
Draft network plan developed and community engagement activities

Late 2019
Final network plan developed

Please help us spread the word about the Let's Go! initiative! If you'd like to request a presentation for your organization about the project, please contact CAT's Outreach Manager Valerie Ragland (valerie.ragland@catchacat.org).

letsgo.catchacat.org

Sign up for e-mail updates, take online surveys, see upcoming events, and more!
